



Ashwin K

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Creative • Motivated • Skilled Technocrat

## Technical Proficiency

**Platforms :** Windows Vista/XP/2003-SERVER Linux

**Languages :** C, C++, JAVA, HTML, PHP, ASP.NET, Ruby, Flash Actionscript, VB

**Servers :** Apache, Tomcat

**Databases :** MySQL, MsSql, Sqlite

**Applications :** Dreamweaver Cs3, Photoshop Cs3, CorelDraw X4, Flash Cs3, Microsoft Word, Excel, Powerpoint

## Experience

### **2007- Present C.E.O & Lead Programmer, Verwe Solutions**

Verwe Solutions is a company that specializes in web based applications development and Web 3.0 Solutions.

#### **Primary Job Responsibilities**

1. Develop a strategic plan to advance the company's mission and objectives and to promote revenue, profitability, and growth as an organization.
2. Oversee company operations to insure production efficiency, quality, service, and cost-effective management of resources.
3. Plan, develop, and implement strategies for generating resources and/or revenues for the company.
4. Identify acquisition and merger opportunities and direct implementation activities.
5. Approve company operational procedures, policies, and standards.
6. Review activity reports and financial statements to determine progress and status in attaining objectives and revise objectives and plans in accordance with current conditions.
7. Evaluate performance of executives for compliance with established policies and objectives of the company and contributions in attaining objectives.
8. Promote the company through written articles and personal appearances at conferences and on radio and TV.
9. Represent the company at legislative sessions, committee meetings, and at formal functions.
10. Promote the company to local, regional, national, and international constituencies.
11. Build a fundraising network using personal contacts, direct mail, special events, and foundation support.

### **2009 - Cweet.in, Idea-brain and Administrator.**

The campus microblogging platform. An interbreed of social bookmarking and micoblogging designed to used by college campuses

### **2008 - Scribecast.com, Idea-brain and Administrator.**

A wiki-like way to format and publish open source screen plays. Original idea.  
Later handed over the project to Scribelabs, Newyork.

### **2008 - Eduguruonline.com, Idea-brain and Administrator.**

A Carreer guidance and admission guidance portal for professional courses. Proposed, Raised the team and implemented it successfully. Developed the Rank Analyzing Algorithm for the site as the exclusive feature. Original Idea.  
Visitors : 1.2 Million in 2 months (target users was from kerala only)

### **2007 - Keralalifeline.com, Idea-brain and Administrator.**

The first exclusive online blood donors directory for kerala. Original Idea

**Miscellaneous :** Experience in Hardware troubleshooting. Assembled around 30 systems from parts.  
Designed and administer 12 Websites. (full List <http://ashwin.verwe.com>).  
Designed over a 100 different business cards for various clients.  
Experience in designing corporate identity kits.  
Cinematograped and Edited 2 campus short movies.  
Regular Barcamper.

**Bottomline :** I am in for any tech stuff.

## Press Coverages

The Hindu, Hindustan Times, Malayala Manorama (Special feature), Mathrubhumi, Kerala Kaumudi(Special feature), Mangalam Gulf Times, Qatar Times, Dim-Dima Magazine.

Asianet (Prime time news), Amrita Tv(Prime time news), Jeevan Tv(Prime time news)

Coverages - <http://ashwin.verwe.com/press.html>

## Education

**Highschool :** Marthoma Residential School, Thiruvalla, Indian Council for Secondary Examinations 2005

**Higher-Secondary :** SDA Higher Secondary School, Thiruvalla , Indian School Certificate 2007

**Degree :** B-tech In Information Technology, Cochin University for science and Technology (2011)